



CR Alive!
Guest Information
April 29, 2017

350 First Ave SE, CR IA - DoubleTree by Hilton – Lower level

- Dress code – Casual Chic (comfortable and classy)
- Check- In opens at 6pm - Free Flowing Format – Open Seating
- VIP Reserved Seating for Gold, Platinum, and Diamond Sponsors
- Free Craft beer for all sponsors and their guests
- 6pm - 8pm Games & Activities - Beer Sampling, Plinko, Wine Toss, Bags, Giant Jenga
- 6pm - 8pm Art before your eyes! - Marianne Coffey will create a graffiti piece on the west stage – the piece will be auctioned during our live auction.
- Russ Fagle will offer mini watercolor sessions – all guests encouraged to engage and let your inner artist out!
- Free Caricatures by Kira & Mike Moore
- Photo Booth by Rustic Rein
- 6:15pm - First Wave Food Stations – Appetizers & Beginners
- 6:45pm - 8:15pm Main Course Food Stations & Carving Station
- 8pm - Grand Dessert Bar by Wright Touch Catering Bake Shoppe
- 8:15pm - Heads or Tails / Program / Live Auction
- 8:30pm - Silent Auction Closes
- 8:50pm - John Hall - Fund A Need Pediatric Cancer Research Speaker
- 9pm - Opening Entertainment “Rick Imperfekt Noggle”
- 9:10pm -11pm “The Corridor” Blues, Funk, Rock N Roll



The American Cancer Society Presents...

CR Alive!

Join us for a celebration of culture, creativity, and hope in our inaugural year of transformation from the Linn Gala to CR Alive! **This year's event takes place on April 29, 2017 at the DoubleTree by Hilton in downtown Cedar Rapids.** Our free-flowing format will feature updated styling and showcase local artists, visionaries, and musicians along with super live and silent auctions, VIP options, and scrumptious cuisine station offerings. Savor the food. Rock out with the bands. Watch art created before your eyes! Be a part of one of the most unique events of 2017 as we celebrate our community while raising crucial funding to continue the work and mission of the American Cancer Society.

Register Now at CRAlive.org

Entertainment & Activity Lineup

Marianna Coffey - Graffiti Artist
Russ Fagle – Mixed Media Magic
Rick “Imperfekt” Noggle
Ben Rendall – Cedar Valley Solo Artist
Games & Fun Activities
Caricatures by Kira Moore
Craft Beer Sampling
Free Craft Beer for Sponsors (21 yrs and older)
Live & Super Silent Auctions
Scrumptious Food
Wright Touch Grand Dessert Bar
Dancing & Music
Headliner: “The Corridor”

Featuring: Kevin “B.F.” Burt, Tommy TBone Gibblin, Dan DJ Johnson, Craig Erickson, Eric Madison, Skeeter Lewis, Dennis McMurrin, Bruce Chadima

The Corridor

We're excited to announce this incredible band as our headlining act for CR Alive! Don't miss this rare opportunity to see Kevin “B.F.” Burt play alongside “The Governor of Funk,” Bruce Chadima. Or witness Skeeter Lewis shut it down on the sax while Tommy “T-Bone” Gibblin tickles the keys. Add in legendary names like Dan DJ Johnson, Dennis McMurrin, Craig Erickson, and Eric Madison, and you have a night of live music you won't want to miss! Jazz, funk, blues, and rock n' roll will fill the room on April 29. Be there!

More information: Contact Julie Facion at 319.866.7101 or email Julie.facion@cancer.org.

Check-in opens at 6pm. Bring your fully charged cell phone for mobile bidding!

Register at www.cralive.org